

## Konstantin Kamenski

Flat 3, Canema, Crockenhill, Kent, BR8 8JG

**Mobile:** + (44) 777 852 7874

**Email:** [konstantinkamenski@gmail.com](mailto:konstantinkamenski@gmail.com)

**Website:** [konstantinkamenski.com](http://konstantinkamenski.com)



Innovative and methodical video specialist with exceptional skills and strong production and post-production background. Expertise in ad sales and marketing video materials production and localization. Native Russian speaker and an expert on the Eastern European markets. Highly skilled in facilitating best-practice creative solutions and developing consensus among internal and external clients.

### CORE COMPETENCIES

- Creative Video Edit ▪ Excellent Designing and Project Management Skills ▪ Advertising and Marketing Materials Production
- Post Production ▪ On Air Promotion ▪ Digital Production ▪ Social Media ▪

### CAREER HISTORY

#### Freelance Video Editor

**Apr 2015 – current**

- Video editing in Production, Post Production, On Air and Marketing teams of diverse companies: Sony Pictures Entertainments, Sony Channels Networks, Viasat Broadcasting, Scripps Networks, ZINC Network, Prime Cut, Kino Mind Films, etc. Title credits include:
  - The Big Eat (x 10 episodes), Scripps International Networks – Post Production Editor
  - Sony Pictures Networks Eastern Europe, re-branding reels – Producer & Editor
  - NEF Corporate video reel, Prime Cut Productions – Editor
  - Happy Go Hopscotch (Animation Series), KinoMind Films – Trailer Editor
  - Behind the Scene with Shakida Yakub x 3 episodes (40 min documentary movies for The Current Time TV) – Editor
  - Unwanted: The Plight of Rohignya Muslims (feature film by Shahida Tulaganova) – Post Production Editor
  - ZAG Social Media Channel (Facebook, IG, YouTube), ZINC Network – Video Editor of all content of the channel since its launch in March 2017

#### Marketing and Sales Production Manager, Sony Pictures Entertainments, UK

**Dec 2010 – Apr 2015**

- Worked as a self-operating producer, editor and motion graphics designer, self-operating cameraman and director, strong creative and project manager and a supervisor for designing edit and motion software.
- Planned and handled projects production in major creative agencies including budget negotiating, briefing, process coordinating, providing feedback and final approval.
- Planned and managed production of launch campaigns of the big global titles by Sony Pictures Entertainments, including extensive video shoots, scripts writing, video post-production and audio design. The list of titles includes:
  - 2009. '2012'. Marketing materials' Producer for Networks channels
  - 2010. 'The Karate Kid'. Marketing and Sales materials producer, in association with Columbia Pictures
  - 2011. 'The Firm'. Marketing materials' Producer and launch campaign's manager
  - 2012. 'Skyfall'. Marketing materials' Producer, in association with MGM and Columbia Pictures
  - 2013. 'The Black List'. International launch campaign's Marketing manager
  - 2014. 'Crossing Lines'. Marketing materials' Producer, the launch campaign's Director

#### Senior Producer/Supervisor of the Eastern European Creative Team, VIASAT Broadcasting, UK

**Jun 2007 – Nov 2009**

- Directed the Eastern European creative team, planned production schedule, allocated workflow between team members, provided feedback on their work and approved their projects.
- Developed highly successful creative on- and off-air campaigns in collaboration with the marketing and programming departments.

- Executed the launch of new TV channels in Russia by implementing on-air strategy and the channel's tone of voice as well as delivering the on-air GFX package including through planning and creating promo campaigns together with the team. The channels launched include:
  - 2007. Viasat TV1000 Russian Kino
  - 2008. Viasat TV1000 Action
  - 2009. Viasat TV1000 Premium

**Head of On Air**, DTV VIASAT, Russian FREE-To-Air Channel, Moscow

**Mar 2003 – Jun 2007**

- Maintained high quality creative projects across all platforms by delivering channel's tone of voice and values consistently to viewers. The production credits include over 20 programmes and shows, such as:
  - 2003-2004. 'Private travel' (24 x 40' episodes). Director, Cameraman, Director of Editing
  - 2005-2006. 'Sexual revolution' (weekly 40' live studio shows). Director, On Air Promo Director. The programme has been nominated on the National TEFI Award as the Best Entertaining Programme (2006)
  - 2006. 'Superman of Russia' (12 x 100' episodes). Director, On Air Promo Director. Production in association with Sony Pictures Entertainments

### **EDUCATIONAL QUALIFICATIONS**

**CIM Professional Diploma in Marketing**, London School of Marketing

**Feb 2010 – Dec 2010**

**Diploma in Stage and Opera Directing** (not graduated), Russian Academy for Drama Arts (GITIS)

**Sep 1998 – Jun 2002**

**BA in Oriental and African Studies**, Moscow State University/Institute for Asian and African Studies

**Sep 1994 – Jun 1998**

### **PROFESSIONAL CERTIFICATIONS**

Lee Hunt Workshops for Marketing Managers of VIASAT Broadcasting, Oct 2006 (Czech Republic) and Feb 2008 (UK)

Public Speaking and Presentation Course, City University of London, Sep – Dec 2007

Adobe AfterEffects and Final Cut Pro Intermediate Certificates, Soho Editors, 2009

### **PERSONAL INFORMATION**

**Date of Birth:** 12<sup>th</sup> Mar, 1976

**Nationality:** British

**Marital Status:** Divorced

**Driver's Licence:** British Driver's Licence